

PAYING TO MATCH: DECENTRALIZED MARKETS WITH INFORMATION FRICTIONS*

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Abstract

We experimentally study decentralized one-to-one matching markets with transfers. We vary the information available to participants, complete or incomplete, and the surplus structure, supermodular or submodular. Several insights emerge. First, while markets often culminate in efficient matchings, stability is more elusive, reflecting the difficulty of arranging attendant transfers. Second, incomplete information and submodularity present hurdles to efficiency and especially stability; their combination drastically diminishes stability’s likelihood. Third, matchings form “from the top down” in complete-information supermodular markets, but exhibit many more and less-obviously ordered offers otherwise. Last, participants’ market positions matter far more than their dynamic bargaining styles for outcomes.

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1 Introduction

1.1 Overview

A large and successful literature studies matching markets assuming complete information. It assumes individuals know not only their own preferences over possible allocations, but also all others' preferences. This assumption is often made for tractability. It is reasonable for some applications. For instance, in large school choice systems, historical data of admission patterns might be persistent and therefore predictable. Nevertheless, there are numerous applications in which *incomplete* information regarding others' preferences, at times even one's own, might be present. Newly-minted doctors seeking a residency in a specific specialty may not be privy to the idiosyncratic preferences of both their peers and the hospitals they interview with. Similarly, fresh academic Ph.D.'s may not be fully informed of other applicants' preferences, or of universities' particular research and teaching needs. Outside of the labor market, potential adoptive parents are unlikely to know the preferences over child characteristics of other potential adoptive parents seeking children, or of the birth mothers relinquishing them. In marriage markets, an entire consulting industry builds on the premise that individuals frequently misread others' preferences, even after lengthy interactions. While incomplete information is prevalent across these applications, there is an astounding paucity of empirical data to elucidate its impacts.

In this paper, we report results from an array of lab experiments in which participants match through decentralized interactions as in the examples above. Our treatments vary the initial information available to market participants about others' preferences. We illustrate the substantial effect limited information has on outcomes and the regularities it produces.

We consider two-sided one-to-one markets in which agents can make match offers to one another. Agents in the market are characterized by their "types," which can stand for education level or expertise in labor markets, pizzazz in the marriage market, age in child-adoption processes, etc. All agents prefer to be matched with higher-type agents.

The marginal benefit from pairing with a higher-type individual varies across our experimental markets. Specifically, we consider two surplus structures: supermodular and submodular. In supermodular markets, higher types have a greater marginal benefit, in terms of the surplus generated, from matching with similarly higher types. Consequently, the utilitarian efficient matching is positively assortative. In submodular markets, the reverse holds: it is the lower-type agents who experience the greatest marginal benefit from increasing their partner's quality. In such markets, utilitarian efficiency implies negatively assortative matchings. Going back to Becker (1973), the matching literature has often assumed match surpluses exhibit either supermodularity or submodularity. Nonetheless, the

empirical literature is largely silent on which of the two classes is relevant for various applications. As we show, the distinction between the two is crucial for outcomes.

In our experimental markets, interactions are decentralized: individuals can make offers to one another in an unscripted fashion, with the sole restriction that only one offer can be made or accepted at any time. An offer indicates a split of the match surplus. In other words, we allow for transfers. Accepted offers generate tentative matches—they can be broken by making a different offer that gets accepted, or by accepting an offer. A market terminates after 30 seconds of inactivity.

Many markets operate through transfers: labor markets often entail targeted wages, housing markets generate exchanges via prices, etc. Nonetheless, the extant empirical and experimental literature offers little insight as to the impact and variability of transfers in various markets, see our literature review below. While common wisdom suggests that transfers assist in equilibrating economic systems, they also allow for various bargaining frictions to emerge when negotiations are unconstrained. Differences in bargaining styles, failures to follow up with appropriate offers, and the like could, in principle, affect the generated match surpluses and their split between parties. Our design allows us to discern how transfers evolve and get determined.

In our incomplete-information treatments, participants enter the market knowing the profile of match surpluses they can generate. That is, they know their own type. They do not, however, know the types of other participants. In particular, at the start of the market, they do not know who will help them generate which surplus, nor how likely a matched individual is to accept an offer they make. Learning occurs through market interactions. Whenever an offer is accepted, both partners learn the match surplus they jointly generate and the resulting payoffs they receive.¹ The full market observes the creation of matches, as well as the surplus that recipients of accepted offers receive, but not the total surplus such matches generate.

Several insights emerge from our analysis. As we describe in our literature review below, prior experimental work supports the impression that, at least without transfers, decentralized interaction yields stable outcomes. Our results show that matching markets with transfers often produce utilitarian efficient outcomes, but stable outcomes are less common.² This effect is particularly salient when the surplus is submodular. Specifically, with complete

¹Offers still entail the specification of a transfer. Absent information on match surpluses, certain offers can lead to negative payoffs. We allow participants to cancel such offers ex-post. We do not see participants “gaming” the experiments through this option.

²Stability with transfers corresponds to a matching and a profile of transfers such that no pair of agents can find a transfer which, if implemented, would make their match desirable relative to what they already receive. It is well known that stable matchings are utilitarian efficient (e.g. Roth and Sotomayor, 1990).

information, 94% of our supermodular markets culminate in efficient, positively assortative outcomes and 79% of market results are stable. When preferences are submodular, only 73% of our markets yield efficient, negatively assortative outcomes and a mere 14% of ultimate outcomes are stable. Nonetheless, there is a sense in which the common wisdom on the benefits of transfers holds water in our data. Namely, the total surplus in our markets is still higher than that which would be generated in stable outcomes absent transfers.

When information is incomplete, the theoretical literature offers little guidance as to the behavior and outcomes one might expect, see our review of the literature. In particular, there is little work inspecting the information revealed through the operations of a market that starts with incomplete information. In simple markets such as ours, interactions could plausibly lead to complete information. Therefore, throughout our analysis, we use complete-information stability as a benchmark.

In our data, incomplete information and submodularity constitute substantial obstacles to both efficiency and stability. Indeed, with incomplete information, in markets with a supermodular surplus structure, 84% of outcomes are efficient, while 55% are stable. With submodular surpluses, 39% of outcomes are efficient, and a mere 3% are stable. In other words, the combination of incomplete information with submodularity nearly eliminates the likelihood of achieving stable outcomes. This observation opens the door for richer theories of matching with incomplete information, ones that allow for some market learning, but still yield outcomes that are not complete-information stable.

The analysis of offer dynamics provides a lens into how market outcomes are generated. When information is complete, markets governed by supermodular surpluses “match from the top,” in the sense that high-type agents (who generate the greatest surplus) match first, followed by medium-type agents, and finally low-type agents.³ In contrast, submodularity makes the sequencing of matches appear more haphazard. Many more offers are made throughout those market operations. Early matches that “stick” are often between high-type agents, and generate a barrier to achieving market-wide efficiency. Medium-type agents follow suit, while low-type agents tend to match late, regardless of their partner’s type.

When information is incomplete, regardless of the structure of the underlying surpluses, initial matches are often transient and broken later in the market’s operations as participants learn. This leads to far more market activity. Matches between incongruent types, low and high, occur earlier. Interestingly, the enhanced market activity we observe implies that, by the end of our markets’ operations, most participants learn with whom they can generate which surplus. Why do outcomes not mimic those in our complete-information markets? Importantly, it is challenging for a participant to learn the surpluses generated by pairs in

³This sequence resembles the Marshallian path studied by Plott, Roy, and Tong (2013).

which she is *not* involved. In particular, when information is incomplete, understanding the competition one is facing is difficult to glean, even when all offers and matches are observed. Indeed, even matches formed later in our incomplete-information markets do not echo the patterns seen in their complete-information counterparts.

A large literature, scientific and popular, suggests the importance of bargaining strategies in determining outcomes. For literature reviews, see Bertrand (2011) and Shell (2006). One may wonder whether individual tendencies of our participants help explain the payoffs they obtain. We indeed see large variation in individuals’ bargaining styles, in terms of number of offers made, number of matches created throughout a market, how demanding their offers are, and the timing of their interactions. Nonetheless, none of these has any substantial explanatory power for outcomes. Ultimately, market features and one’s position in the market—namely, the type—appear to explain the lion’s share of the payoffs that participants receive. This result may be comforting to some: while individual characteristics and access to opportunities for self-improvement may greatly affect one’s consequences, they do so only insofar as they alter one’s position, or “quality,” in the market. Once in the market, outcomes appear resilient to individual variations that go beyond participants’ contributions to the surpluses they can generate.

Taken together, our results carry several important implications for market design. First, when transfers are available, efficiency through decentralized interaction is not guaranteed and depends crucially on the underlying preferences in the market. In particular, centralized clearinghouses may be especially beneficial when preferences are submodular. Second, incomplete information presents a substantial hurdle for achieving efficiency. Interventions directed at alleviating information frictions may prove useful. Such interventions could entail allowing for more communication between participants, introducing public releases of information about market attributes, etc. Alternatively, centralization of the matching process may be particularly important when participants are not perfectly informed. Extant literature rarely considers clearinghouses with imperfectly-informed participants, and the consideration of those may be necessary. Last, educating participants to achieve their maximal potential “quality” as they enter a matching market may be of far greater importance than educating participants on how to negotiate their interactions once in the market.

1.2 Related Literature

A large theoretical literature considers matching markets with complete information, with or without transfers; see Roth and Sotomayor (1990). Incomplete information poses many challenges to the analysis of matching markets. Even the basic notion of stability is difficult

to translate when agents are not fully informed of everyone’s preferences. Pairs that would block a matching with complete information—pairs of agents that prefer one another over their allocated match—may not form if agents cannot discern who would prefer a match with them. Furthermore, any attempt to form a blocking pair allows other participants to partially infer the preferences of the agents involved and possibly others’ when those are correlated.

Starting from Liu et al. (2014), several recent papers suggest stability notions for incomplete information markets, mostly restricting attention to incomplete information only on one market side. Bikhchandani (2017) considers matching markets without transfers. Liu et al. (2014), and relatedly Alston (2020) and Liu (2020), consider matching with transfers as we do. At the heart of the stability notions in these papers is the idea that any agent’s “deviation” from a matching, with its attendant transfers, ultimately leaves her (weakly) worse off. The stability notions in these papers are defined with respect to a given matching and a fixed specification of the uncertainty agents have about others’ types. They do not consider the possibility that the match formation process may reveal information, rendering the specification of uncertainty endogenous and possibly leading to effectively complete information.

Stability notions are interesting due to the presumption that, in frictionless decentralized markets, agents would ultimately converge to a stable outcome. Nonetheless, only a few papers explicitly model the decentralized process that generates such stable outcomes. Ferdowsian, Niederle, and Yariv (2020) consider a decentralized market game in which firms and workers interact in a dynamic fashion. They illustrate the hurdles incomplete information or time frictions generate in establishing stability as a property of equilibrium outcomes. Chen and Hu (2020) focus on incomplete-information settings and construct an adaptive learning process leading to stable outcomes as they define them.

Hakimov and Kübler (2020) present a general overview of the experimental matching literature. Several papers in that literature share features with our design.⁴ Concurrent work by He, Wu, and Zhang (2020) considers decentralized matching with complete information allowing for transfers between participants. He, Wu, and Zhang (2020)’s design resembles that of our complete-information treatment, although their experimental markets have a pre-specified time of operation.⁵ In line with our results, they observe far more stable outcomes in assortative than in anti-assortative markets. In contrast with our results, they observe a substantial fraction of unmatched individuals, potentially due to the limited-market horizon.

⁴There are also several papers studying decentralized matching with complete information and no transfers, see Echenique and Yariv (2013) and references therein.

⁵In their design, participants whose match is broken in the last 15 seconds are allowed to make offers within 15 seconds.

Outside of the matching context, Agranov and Elliott (2020) identify the important impacts of transfers on bargaining outcomes.

Nalbantian and Schotter (1995) report on experiments emulating the market for professional baseball players in the free-agent years. They analyze several allocation procedures with transfers, including a decentralized procedure in which agents are informed of their own bargaining outcomes, but not of others'. Pais, Pintér, and Veszteg (2020) study decentralized markets with multiple stable matchings, capturing the level of "conflict" in the market. There are no transfers and markets operate over a fixed duration. In some treatments, participants are privately informed of their preferences. Incomplete information in their setting does not affect the stability or the efficiency of the final outcome. However, similar to what we observe, it boosts market activity. Niederle and Roth (2009) study unravelling by considering an incomplete-information setting in which one side of the market makes proposals to the other side over three experimental periods and information is exogenously and incrementally released. They illustrate the impact of proposal structure on matching outcomes and efficiency. Incomplete information has also been considered in centralized markets, mostly focusing on school-choice mechanisms and, therefore, absent transfers. See, for example, Chen and Sönmez (2006), Pais and Pintér (2008), and work that followed.⁶

2 Experimental Design

In our experiments, participants engage in a sequence of decentralized markets varying in two dimensions: the surplus structure, which is either supermodular or submodular, and the information available. In some matching markets, participants are fully informed of everyone's preferences, in others they receive only partial information. We describe each of these dimensions in turn. Sample experimental instructions are presented in Appendix C.

Our two-sided one-to-one matching markets are comprised of six participants, three on each side. Each participant has a role: a color or a food. These roles capture the market sides and can be metaphors for firms and workers in labor markets, men and women in the marriage market, etc. There are three payoff-relevant types for each role. Specifically, the three color types are Blue, Crimson, and White. The three food types are Kiwi, Mango, and Plum. A matching specifies which colors and foods are unmatched, as well as a mapping between the remaining colors and foods that is one-to-one: if a color type, say Blue, is assigned to a food type, say Kiwi, then the reverse holds as well: Kiwi is assigned to Blue.⁷

⁶There is also recent empirical work that highlights the consequences of incomplete information in school choice, see Kapor, Neilson, and Zimmerman (2020).

⁷In our experimental results, the incidence of unmatched participants is only 0.5% across all sessions.

Table 1 depicts the match surpluses governing preferences in our markets. Panel (a) corresponds to our supermodular surpluses, while panel (b) captures our submodular surpluses. In each, the entry corresponding to each color and food pair is the match surplus generated by that pair. Unmatched agents receive a payoff of 0.

Table 1: Match Surpluses (efficient allocation in bold)

	Kiwi	Mango	Plum		Kiwi	Mango	Plum
Blue	8	16	24	Blue	8	32	56
Crimson	16	32	48	Crimson	32	48	64
White	24	48	72	White	56	64	72

(a) Supermodular
(b) Submodular

We consider two information structures. In our complete-information treatments, participants are fully informed of surpluses generated by all pairs in the market. In particular, they can readily rank their potential partners in terms of the surpluses they would jointly generate. In our incomplete-information treatments, participants know their own type: at the market’s outset, they are informed of the three possible surpluses they can generate with the three potential partners on the other side of the market. However, they do not know which partner generates which surplus, nor which of the remaining two types have been assigned to which other agent on their side of the market. Formally, we permute the type labels in markets and inform participants only of their own type. The structure of payoffs is transparent, as well as the randomization procedure.

The general structure of each session is as follows. The governing match surpluses, either supermodular or submodular, as well as the information structure, are fixed throughout the session. Participants engage in one practice round, followed by 10 real rounds, each corresponding to a new market (of the same sort in terms of both preferences and information), with a freshly drawn random set of participants within the session. Participants maintain their role, a color or a food, throughout the session. However, in each round, they are randomly assigned one of the three types corresponding to their role.

In our complete-information treatments, each participant observes the full surplus matrix throughout every round.⁸ In our incomplete-information treatments, each participant only observes her own possible match surpluses at the outset of each round.⁹ As we soon explain,

⁸To prevent participants from reacting to cosmetic features of the surplus matrix, we shuffled the rows and columns of the surplus matrix between rounds. In particular, specific colors and foods corresponded to different match-surplus profiles in each round.

⁹For example, Blue in Table 1 would know that her possible match surpluses are 8, 16, and 24. However, she would not know which surplus corresponds to which matching.

interactions in the market can reveal some information on who generates which surplus.

We now describe the rules of the matching protocol. In each round, participants start off unmatched. Each participant is free to make at most one match proposal to any individual of the opposite role at any given time. In the complete-information treatments, a match proposal specifies how the match surplus will be split among the two individuals—i.e., the proposer’s payoff and the responder’s payoff, summing up to the match surplus. In the incomplete-information treatments, a match proposal only specifies the responder’s payoff, with the attendant proposer payoff revealed if the responder accepts. Thus, the proposer bears the payoff risk under incomplete information. This design choice was made to echo many applications in which the proposing side has limited information on the returns to her proposal. For instance, firms offering employment often cannot assess workers’ ability. Nonetheless, we limited the scope of risk by allowing proposers to immediately retract an offer if it turned out to generate a strict loss. For example, suppose Blue and Kiwi generate a match surplus of 8. If Blue offers Kiwi a payoff of 16, and Kiwi accepts, then Blue earns a payoff of -8. Since Blue earns a negative payoff, we would allow her to unilaterally cancel the match.¹⁰ This design choice was made both for practical reasons, in order to limit the liability participants face, and also to mimic applications in which catastrophic relationships can be severed promptly. For instance, a worker who does not have their presumed credentials can be fired quickly by the firm that hired them in many labor-market settings. Whenever an offer that gives a positive payoff for both parties is accepted, the match can be dissolved only upon one of its participants making or receiving an alternative offer that is accepted.

A match generating a loss certainly conveys some information to the proposer. More generally, whenever a match proposal is made and accepted, both the proposer and the responder observe their realized payoffs. Other participants observe the formation of the match and the responder’s payoff. This is the main channel through which learning occurs under incomplete information.

In terms of market activity, participants are free to accept or reject match proposals they receive from other individuals. Any match proposal that is not accepted or rejected within 10 seconds automatically disappears and is effectively interpreted as a rejection. An acceptance forms a match. Participants who are currently matched can still make and receive new match proposals, with their current match persisting until such a new match proposal is accepted, at which point (only) the current match is dissolved. A round ends after 30 seconds of inactivity. In incomplete-information treatments, in order to allow participants

¹⁰In our data, 88% of negative offers were cancelled by the proposers immediately. Other cases were associated with immediate new offers by the proposers. Either way, we never see negative payoffs for any participant at any round.

to avoid excessive waiting, we introduced a “move on to next round” button. Whenever at least 5 participants pressed the button, the market for that group and round terminated.¹¹ A participant’s payoff in their current match at the end of a round is their final payoff for that round. If a participant is unmatched at the end of a round, their final payoff is 0 for that round.

At the end of each session, participants also complete two risk-elicitation tasks and two altruism tasks. We use a version of the Gneezy and Potters (1997) investment task to measure risk preferences and a dictator game to measure altruism.¹² All payoffs in the experiment are expressed in tokens. For the main part of the experiment, 10 tokens correspond to \$1. For the elicitation tasks, one token corresponds to \$0.01. Participants’ total earnings in the experiment include a \$10 show-up payment, the sum of their final payoffs across the 10 rounds, and their payoffs from the auxiliary elicitation tasks.

The experimental sessions were run at the Experimental and Behavioral Economics Laboratory (EBEL) at UC Santa Barbara between July 2018 and October 2018. Each treatment, characterized by a combination of underlying preferences and information structure, was run in 4 sessions, each consisting of 12 participants. This generated 16 sessions overall and a total of 192 participants. Each session lasted approximately 90 minutes, and paid an average of \$24.75, in addition to a \$10 show-up fee. The experiment was programmed and conducted with the oTree software (Chen, Schonger, and Wickens, 2016).

3 Theoretical Preliminaries

In both our supermodular and submodular markets, types can be ordered. In Table 1, White generates higher surplus than Crimson, who generates higher surplus than Blue, for any food. Similarly, Plum generates higher surplus than Mango, who generates a higher surplus than Kiwi, for any color. Since labels of different types are shuffled across rounds, and the two sides of our markets are fully symmetric, we often term the types generating higher surplus *high* types, those generating the intermediate surplus *medium* types, and those generating

¹¹We were particularly concerned about the sensitivity of our incomplete-information treatments to specific individuals prolonging rounds after long waits. Whenever 5 of the 6 group members are ready to halt market activity, we suspected the choice of the sixth individual to delay the end time would not impact outcomes. As will be seen, our incomplete-information treatments indeed took much longer in terms of both time and market activity.

¹²Specifically, in each of the two risk-elicitation tasks, participants were provided with 200 tokens that they had to allocate between a safe project, returning token for token, and a risky project. In the first task, each token invested in the risky project returned 2.5 tokens with 50% probability, and 0 otherwise. In the second task, each token invested returned 3 tokens with 40% probability, and 0 otherwise.

Altruism was elicited using two dictator-game elicitations, one with an endowment of 100 tokens and another with an endowment of 200 tokens.

the lowest surplus *low* types.

Suppose participants have complete information on one another’s preferences. While all our treatments allow participants to make transfers to one another, it is useful to first contemplate a no-transfer benchmark, in which surpluses are divided at some fixed ratios between the two sides of the market. The standard market prediction is that of *stable matching*, a matching that is individually rational and has no blocking pairs, ones that would prefer to be matched to one another over their allotted matches. In this case, there would be a unique stable matching in both the supermodular and submodular markets: the positive assortative matching (PAM) that matches individuals of the same type. In the markets depicted in Table 1, the unique stable matching would match the highest types, White and Plum, then the medium types, Crimson and Mango, and finally the low types, Blue and Kiwi.

When transfers are available, the standard market prediction is that of a *stable outcome*, which is comprised of a matching and a transfer profile. A stable outcome is individually rational and has no blocking pairs, where now a blocking pair is identified by a pair of market participants and a transfer such that the pair would prefer to match with one another under the suggested transfer between them over their allotment. Stable outcomes induce matchings that maximize the sum of surpluses, and consequent utilitarian efficiency. For the two markets we consider, there may be many transfer profiles that sustain stable outcomes, see Appendix B for a formal characterization, but the matching itself is unique. In our supermodular markets, the matching maximizing utilitarian efficiency is the positive assortative matching (PAM). In our submodular markets, the matching maximizing utilitarian efficiency is the negative assortative matching (NAM). Hereafter, we refer to utilitarian efficient matchings or outcomes as simply efficient. For a classic survey of matching with complete information, see Roth and Sotomayor (1990).

When information is incomplete, the theoretical literature offers little guidance as to the behavior and outcomes one might expect. As our literature review explains, there are stability concepts for matching markets with incomplete information, but there are no models accounting for the information revealed in the course of the process by which a stable outcome is achieved. Indeed, in simple markets such as ours, this process could lead to complete information. Consequently, throughout our analysis, we assess the distance between the outcomes we observe and complete-information stable outcomes. As our results suggest, complete-information stability offers limited guidance on the outcomes emerging in markets with partial information. This indicates the room for a richer theory of matching with incomplete information.

4 Aggregate Outcomes

We start by describing the aggregate outcomes in our experimental markets. We use all 10 rounds played in each session and omit the practice round.

4.1 Efficiency and Stability

Table 2 depicts the fraction of efficient outcomes, those corresponding to a matching that maximizes the sum of match surpluses, i.e. the fraction of PAM for supermodular markets and NAM for submodular markets. The table also depicts the fraction of stable outcomes, consisting of both an efficient matching and a stable transfer profile. For the latter, we also display the fraction of outcomes that are “almost stable” in that the matching is efficient and no pair can generate more than a small additional amount, 2 or 5 tokens, by blocking the observed outcome.

Table 2: Final Outcomes (allocations)

	Complete Information		Incomplete Information	
	Supermodular mean (se)	Submodular mean (se)	Supermodular mean (se)	Submodular mean (se)
Efficiency	0.94 (0.04)	0.73 (0.07)	0.84 (0.04)	0.39 (0.10)
Matching				
PAM	0.94 (0.04)	0.01 (0.01)	0.84 (0.04)	0.08 (0.06)
NAM	0.00 (0.00)	0.73 (0.07)	0.00 (0.00)	0.39 (0.10)
Stability				
exact	0.79 (0.09)	0.14 (0.09)	0.55 (0.05)	0.03 (0.03)
- 2 tokens	0.90 (0.05)	0.33 (0.11)	0.69 (0.05)	0.06 (0.05)
- 5 tokens	0.94 (0.04)	0.58 (0.12)	0.80 (0.05)	0.20 (0.10)

Notes: Robust standard errors are obtained by clustering at the session level to account for interdependencies of observations that come from the same session and are reported in the parentheses. Efficient outcomes are ones that maximize the sum of match surpluses. PAM indicates positive-assortative matching, while NAM indicates negative-assortative matching. An allocation is stable (or stable - x tokens) if the matching is utilitarian efficient and no pair can generate any gain (of more than x tokens) by blocking the observed outcome.

Table 2 suggests several insights. First, a substantial fraction of all of our markets culminate in efficient matchings. Matchings are for the most part positively assortative when PAM is efficient and negatively assortative when NAM is efficient.

Second, incomplete information imposes an important obstacle for efficiency, particularly for submodular markets. For supermodular markets, moving from complete to incomplete

information generates a reduction of 10 percentage points in the fraction of efficient matchings. In contrast, for our submodular markets, the fraction of efficient matchings almost halves, dropping by 34 percentage points.

Third, there are fewer stable than efficient outcomes. It is important to note that much of the instability we observe is due to unstable transfer profiles, as captured by the difference between the fraction of outcomes that entail an efficient matching and those that are stable. For example, with complete information, 6% of supermodular markets do not culminate in an efficient matching, while 15% of supermodular markets yield an efficient matching but with unstable transfers. This wedge is even more pronounced for submodular markets. With complete information, 27% of markets do not culminate in efficient matchings, while 59% produce an efficient matching with unstable transfers.

Fourth, the surplus structure has important impacts on whether emergent outcomes are stable. Submodular markets generate significantly and substantially fewer stable outcomes than do supermodular markets, especially under incomplete information, with differences that are more pronounced than the comparisons of efficient outcomes. With complete information, 79% of supermodular markets culminate in a stable outcome, while for submodular markets, the corresponding figure is 14%. This is the case even when allowing for minimal “mistakes” in terms of the transfer profile. With incomplete information, the fraction of stable outcomes in supermodular markets falls to 55%, while the fraction of stable outcomes in submodular markets nearly vanishes, standing at 3%.

These comparisons are mirrored by the pattern of blocking pairs we observe when outcomes are unstable. For supermodular markets, unstable outcomes are associated with an average of 1.56 blocking pairs with complete information and an average of 1.50 blocking pairs with incomplete information. The corresponding figures for our submodular markets are 1.67 and 2.79. In particular, with incomplete information, submodular preferences yield significantly more blocking pairs (at 1% confidence level). The patterns are even more pronounced when considering efficient, but unstable, outcomes. In those, we see an average of one blocking pair with complete information and an average of 1.25 blocking pairs with incomplete information when surpluses are supermodular. The figures for our submodular markets are 1.32 and 1.93, both significantly higher than the corresponding values for our supermodular markets (at 2% and 1% confidence levels, respectively). A similar pattern emerges when considering the average surplus generated by blocking pairs of unstable outcomes, with incomplete information and submodularity leading to greater average surplus available across blocking pairs.¹³ These results suggest that, even with fairly unrestricted

¹³In supermodular markets that culminated in an unstable outcome, the average surplus available to blocking pairs was 7.06 tokens with complete information and 6.68 tokens with incomplete information.

and decentralized interactions, market participants facing incomplete information are not gleaning enough information to attain complete-information stability.

4.2 Payoffs

Table 3 provides aggregate statistics of participants’ payoffs and transfers in our markets. The top panel of the table depicts the average payoffs by type. Theoretically, all stable outcomes of our supermodular markets entail higher types gaining greater payoffs. In our submodular markets, however, a uniform distribution over stable outcomes would yield only 50% of stable transfer profiles exhibiting this monotonic pattern (see our Appendix B for details on the constraints stability with transfers imposes). Interestingly, when considering average payments, in all of our treatments we see high types garnering significantly greater payoffs than medium types, who end up with significantly greater payoffs than low types. Nonetheless, when we consider these comparisons market by market, we see some differences echoing our theoretical predictions. When information is complete, all of our supermodular markets, but only 83% of our submodular markets, end up with higher types gaining greater payoffs. When information is incomplete, 93% of our supermodular markets and 61% of our submodular market generate greater payoffs for higher types.

Equal splits are common in experimental work (e.g. Andreoni and Bernheim, 2009). While equal splits are consistent with stability for supermodular markets, that is not the case for submodular markets. In fact, were participants simply following an egalitarian norm and always proposing an equal split of match surpluses, we would expect to observe PAM outcomes in all our markets, as described in Section 3. Table 2 suggests that egalitarian norms cannot be mediating all of our results. Indeed, in our submodular markets, we see PAM outcomes quite rarely. In fact, while the transfers required for stable outcomes seem elusive, particularly in submodular markets, the overall efficiency in those markets is far greater than under PAM. While PAM would generate a total surplus of 128 tokens, the top panel of Table 3 indicates an average total surplus of 157.5 tokens under complete information and an average total surplus of 150.5 tokens under incomplete information. In other words, transfers do allow for greater efficiency, even in cases in which stability appears the most challenging to achieve.

The bottom panel of Table 3 displays explicitly the frequency of (roughly) 50–50 splits of the match surplus in the final outcomes observed across markets. In order to allow for some margin of error, we consider offers that range from 45% to 55% of the surplus. Such roughly

For submodular markets, the corresponding figures were 5.33 and 7.82 tokens. In particular, the greatest number of blocking pairs, and available surplus per blocking pair, was observed for submodular markets with incomplete information.

equal splits are prevalent, albeit not universal, in our supermodular markets: hovering around 80% with complete information and around 70% with incomplete information. They are far less common in our submodular markets, comprising fewer than 40% of the outcomes regardless of the information available.¹⁴

Table 3: Players’ Final Payoffs

	Complete Information		Incomplete Information	
	Supermodular mean (se)	Submodular mean (se)	Supermodular mean (se)	Submodular mean (se)
Payoffs by Type				
Low Type	4.11 (0.06)	16.07 (0.37)	4.41 (0.15)	14.72 (0.60)
Medium Type	15.83 (0.12)	23.81 (0.25)	15.60 (0.51)	24.19 (0.14)
High Type	35.86 (0.10)	38.87 (0.45)	35.29 (0.27)	36.33 (0.54)
Equal Splits				
All allocations	0.79 (0.04)	0.32 (0.01)	0.67 (0.06)	0.39 (0.06)
First two deals	0.64 (0.03)	0.60 (0.03)	0.15 (0.01)	0.23 (0.02)
Efficient allocations	0.81 (0.03)	0.31 (0.01)	0.69 (0.05)	0.29 (0.02)
Stable allocations	0.87 (0.02)	0.30 (0.01)	0.78 (0.06)	0.33 (0.21)

Notes: Average payoffs by players’ types are reported in the first three rows. Robust standard errors are clustered at the session level and reported in the parentheses. Equal splits correspond to the ratio of payoffs between two match participants that is between 45% and 55%. For the first two deals in the Incomplete-information markets, we restrict attention to matches in which the proposer receives non-negative payoffs.

Figure 1 describes the cumulative distribution functions corresponding to payoffs across our treatments. While complete-information treatments generally yield more pronounced “jumps” in the distributions, we see a clear impact of the underlying preferences. With supermodular preferences, many of the payoffs take one of three values. Indeed, when superimposing the distribution of payoffs that would be generated by equally splitting the surplus between agents in the efficient matching (the orange solid line, corresponding to equal masses receiving payoffs of 4, 16, and 36), we see a very close overlap. Submodular preferences, however, yield a nearly uniform distribution of payoffs, particularly when information is incomplete. With complete information, we do see a substantial fraction of individuals receiving a payoff of 24, an observation we soon elaborate on. Furthermore, the payoff distributions corresponding to submodular preferences first order stochastically dominate those corresponding to supermodular preferences. This, again, suggests that participants are not

¹⁴Interestingly, when looking at initial accepted offers in our markets, we see far more equal shares of match surpluses for matches between congruent types in our submodular markets. In the first two accepted offers, equal sharing occurs in over 89% of deals between participants of the same type. Nonetheless, even in these additional deals, participants of different types do not split the surpluses equally. In particular, low types matching with high types get only 20% of the surplus. We provide more details on behavior at the start of our markets’ operations in Appendix A.

simply implementing the efficient matching and splitting the surplus in those markets. Indeed, the resulting distribution (depicted in the blue solid line, corresponding to one third of the population receiving a payoff of 24 and two thirds receiving a payoff of 28) would second order, but not first order, stochastically dominate the corresponding distribution for our supermodular markets.

Figure 1: CDFs of Players' Payoffs

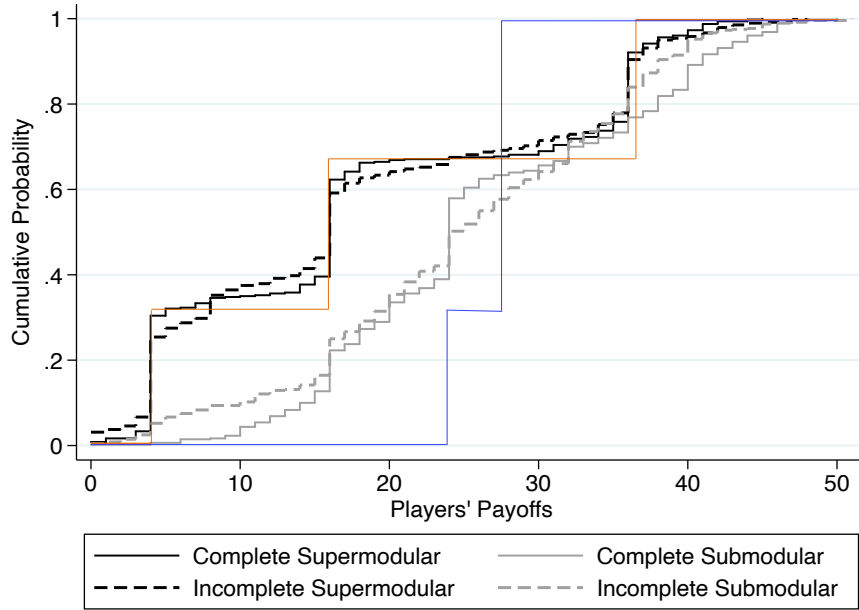
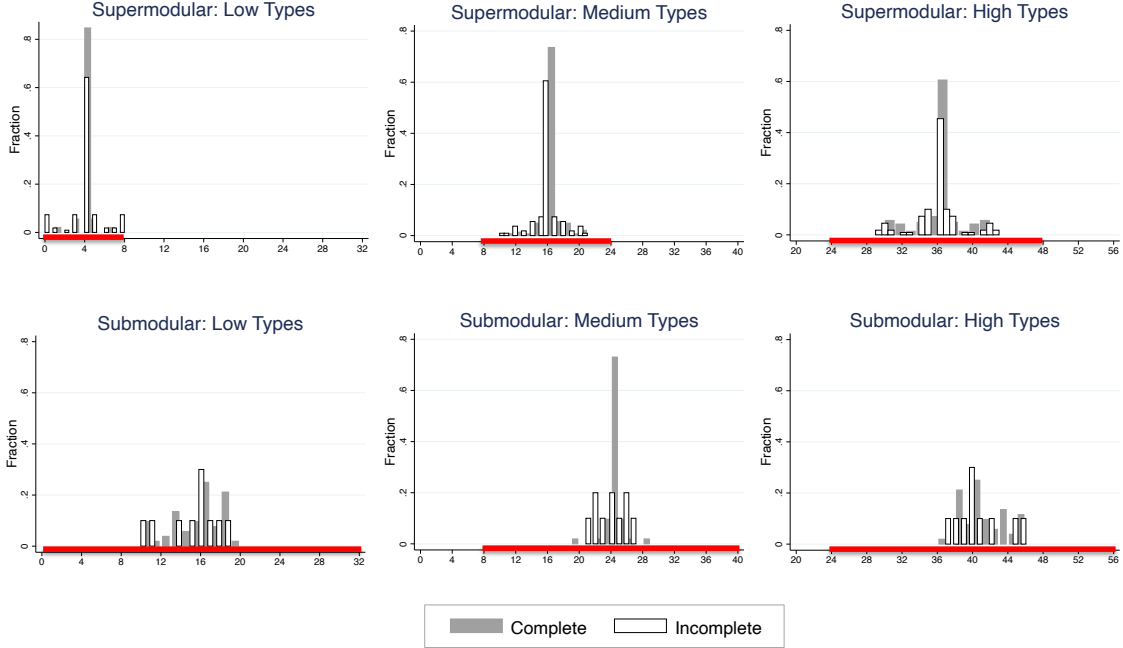


Figure 1 presents payoff distributions aggregated across all market participants. At first blush, it indicates similarity in overall payoff distributions between complete- and incomplete-information markets of the same surplus variety. Figure 2 presents the distribution of payoffs by types of agents in markets that culminated in “nearly stable” outcomes, ones in which the matching is efficient and there is a stable allocation of the surpluses such that each participant’s payoff is at most 2 tokens away from what they would receive in that allocation.¹⁵ The figure depicts how observed payoffs relate to the range of payoffs corresponding to stable outcomes, captured by the red solid line in each panel (see Appendix B for computational details). In line with our discussion above, the distribution of payoffs for all agents and across our markets exhibits a spike at the midpoint of stable allocations. However, the figure conveys several additional messages. Considering our complete-information treatments, payoffs corresponding to the midpoint of the interval of stable transfers are far more prevalent in our supermodular markets. In fact, in our submodular markets, while over 70% of the medium-type agents receive the mid-point of their stable payoffs, low- and high-type agents

¹⁵Allowing for a small margin of error ensures that the samples we discuss are of sufficient size.

have far more disperse payoff distributions. With incomplete information, payoffs are noticeably more diffuse, particularly when preferences are submodular. In fact, for submodular preferences, for all types, no allocation carries more than 30% of our data.

Figure 2: Distribution of Payoffs by Types in Stable (-\$2) Allocations



Notes: The red line on the horizontal axis of each graph depicts the range of payoffs corresponding to stable outcomes predicted by theory.

4.3 Market Activity

Table 4 summarizes the aggregate features of activity in our markets. As can be seen, market activity took, on average, between 3 and 5 minutes. Our incomplete-information markets correspond to significantly longer durations and a greater volume of offers made and accepted. Our submodular markets correspond to somewhat longer times to reach an outcome. However, the volume of offers made or accepted does not seem to hinge on the underlying preference structure. At the aggregate level, there are no great differences across agent types in terms of overall offers made or accepted. One exception corresponds to the low-type agents, who make significantly more offers than the high-type agents, particularly when information is incomplete.

Table 4: Market Characteristics

	Complete Information		Incomplete Information	
	Supermodular	Submodular	Supermodular	Submodular
	mean (se)	mean (se)	mean (se)	mean (se)
Market duration (in sec)	158.6 (14.0)	171.5 (16.1)	191.6 (16.5)	292.9 (10.6)
Nb of offers extended				
overall per market	24.8 (1.5)	24.1 (3.0)	42.4 (4.3)	45.9 (5.3)
by Low type	9.6 (1.4)	10.7 (2.0)	19.9 (1.5)	21.0 (2.7)
by Medium type	8.0 (0.8)	8.4 (0.7)	14.2 (2.0)	15.8 (2.2)
by High type	7.2 (0.8)	5.2 (0.3)	8.3 (0.9)	9.1 (1.4)
Nb of offers accepted				
overall per market	5.6 (0.3)	8.8 (1.3)	15.9 (1.0)	17.3 (1.1)
by Low type	1.7 (0.04)	2.1 (0.26)	5.9 (0.36)	5.7 (0.38)
by Medium type	2.1 (0.16)	3.1 (0.48)	5.9 (0.48)	5.7 (0.35)
by High type	1.8 (0.12)	3.5 (0.55)	4.2 (0.43)	6.0 (0.37)

Notes: Robust standard errors are clustered at the session level and reported in parentheses.

4.4 Summary of Aggregate Outcomes

Overall, the aggregate results described above suggest that participants often establish efficient matchings. Stability is more elusive, indicating that it is easier to settle on an efficient matching than to arrange the attendant transfers. Incomplete information and submodular surplus structures present hurdles to efficiency and especially stability, with the combination of incomplete information and submodularity reducing stability to a tiny percentage of outcomes. Incomplete information appears to introduce “complexity” in that markets with incomplete information take longer to converge and involve substantially more participant interactions to reach an outcome.

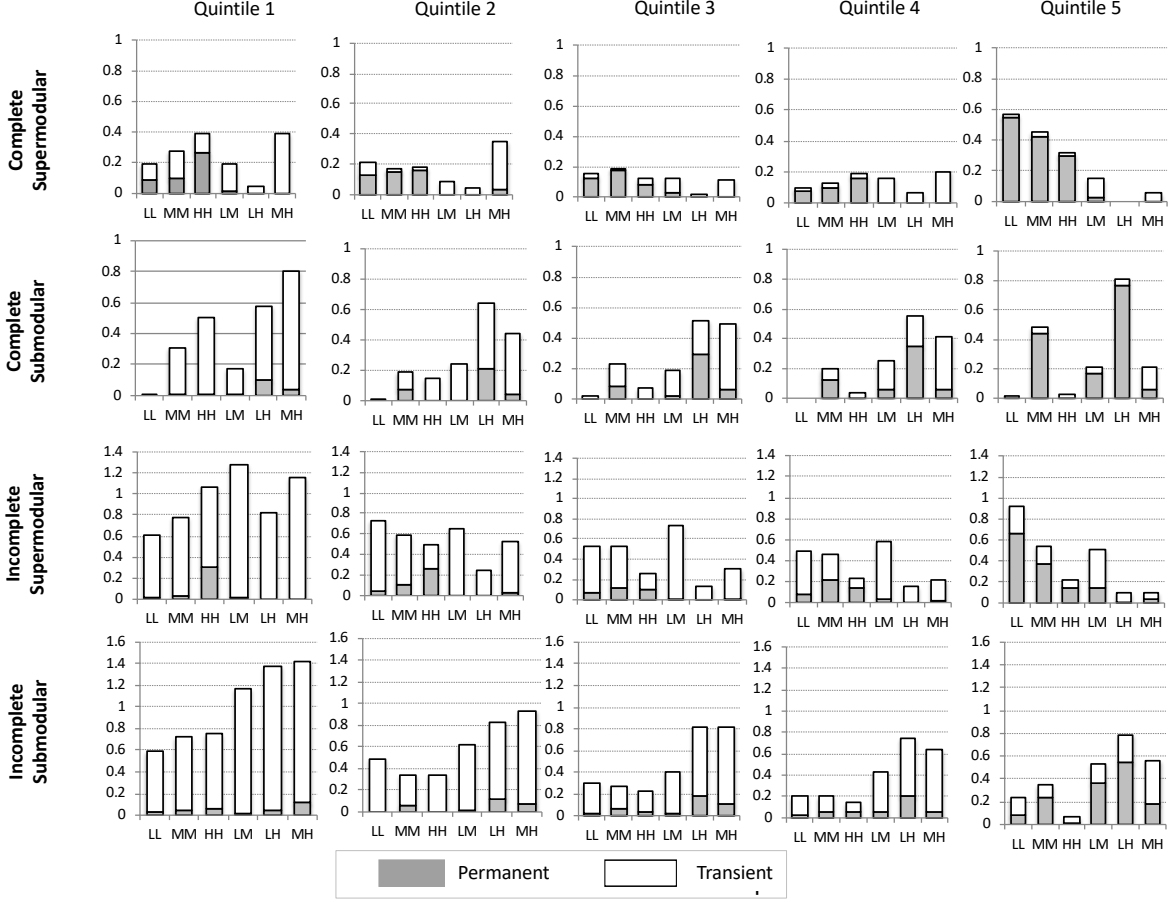
5 Market Dynamics

5.1 Match Evolution

We start by considering the progression of matches over the course of a market’s operation. In order to depict our markets’ evolution, we inspect quintiles of activity in each market’s operation. Namely, for each round in our experimental sessions, we consider the time between the first and last moments of activity. We split that time span into five quintiles, thereby effectively normalizing the length of activity in each of our experimental markets.

Figure 3 reports the mean number of both transient and permanent matches formed at each quintile of market duration across our treatments, for each combination of matched

Figure 3: Transient and Permanent Matches, by Quintiles



Notes: Quintiles are defined relative to the total time the average market takes to reach a final outcome, where average market duration is calculated as the mean time difference between the last and first activity in that market. The white parts of the bars indicate the transient matches, i.e., those that are broken later on. Grey bars depict the final matches that remain intact until the market's termination.

types—LL denotes two low-type agents, LM denotes one low- and one medium-type agent, and so on. Several observations emerge. First, there are substantial differences in match dynamics across our supermodular and submodular markets. The complete-information treatments are particularly telling. With supermodular preferences, both transient and permanent matches are first formed between the high-type agents. They are followed by the medium-type agents, and last by the low-type agents. In contrast, with submodular preferences, the extremal types form matches first: we see the most early transient matches between medium- and low-type agents and the most early permanent matches between low- and high-type agents. These are followed by matches between congruent medium-type agents. Last, we see the matches between low- and medium-type agents. These late matches are not part

of stable outcomes.

The second observation from Figure 3 is that incomplete-information treatments are associated with far more offers, in every quintile and particularly early on. Some of these offers act to reveal information about the type of agents on the other side of the market. This presumably explains why some features of the complete-information markets remain. Specifically, we see more transient and permanent early matches involving high-type agents. In contrast, the lower-type agents take more time to find partners.

Table 5: Discovering Partners in Incomplete Information Markets

	Quintile 1	Quintile 2	Quintile 3	Quintile 4	Quintile 5
Supermodular					
all players know partners (frac of markets)	0.14	0.38	0.51	0.56	0.60
av # of players who know their partners	3.38	4.84	5.18	5.29	5.41
Submodular					
all players know partners (frac of markets)	0.21	0.41	0.63	0.65	0.80
av # of players who know their partners	3.44	4.75	5.35	5.40	5.66

Notes: For each type of market, supermodular or submodular, we report the fraction of markets in which all players discover their partners' surpluses in the corresponding quintile (the first row) and the average number of players (out of six) who discover their partners' surpluses in each quintile (the second row).

As incomplete-information markets evolve, participants have opportunities to learn their types. Indeed, whenever an offer is accepted, individuals learn the resulting payoffs and can thus identify the type of individual on the other side of the market. Table 5 documents this type of learning throughout quintiles of our sessions. In both supermodular and submodular markets, by the third quintile, all participants are fully informed about the surpluses they can generate with all those on the other side of the market in over 50% of markets, with an average of over 5 out of 6 participants being informed. By the termination of each market, these numbers are even higher.¹⁶

At first blush, this may seem surprising: why are the ultimate outcomes in our incomplete-information markets so different than those in the complete-information markets if virtually everyone ends up being informed? We suspect the reason lies in the fact that, while our participants learn about the surpluses they can generate with everyone else, their learning about others *on their own side* of the market is inherently limited. In order to generate predictions on what might transpire following an offer, information on other offers in place can be useful. Indeed, in our complete-information treatments, participants almost always

¹⁶Learning in submodular markets appears slightly faster than in our supermodular markets. However, this difference is significant only in the last quintile. Indeed, regression analysis clustering errors at the session levels suggests a corresponding p-value of $p = 0.026$ when looking at the last quintile, whereas $p > 0.10$ for earlier quintiles.

shift to a match that improves both their own and their new partner’s payoffs. Without the ability to form a proper guess on what others might be receiving from their matches, the initiation of such blocking pairs is impeded. This highlights the idea that it is not only local information about individual participants’ match surpluses that matters for outcomes. Global information about competing agents in the market plays an important role.

5.2 Bargaining Styles

We now turn to the various bargaining styles participants used and how they affect outcomes in our markets. The main message is that, while individuals vary widely in how they approach our markets, in terms of the number of offers they make, their insistence on higher shares, etc., their payoffs are not strongly affected by these differing interaction styles. By and large, payoffs are determined by the governing match surpluses: supermodular or submodular, and the position one takes in the market in terms of types.

We focus our discussion on one aspect of behavior: the number of offers made in a market. In the Appendix, we include analogous analyses relating to other aspects: number of matches made throughout the market, the share of surpluses demanded in offers, and which quintile the first and last matches were created. The messages from these are qualitatively identical.

Panel (a) of Table 6 illustrates, for each of our treatments, the fraction of offers made by type, as well as their standard deviation.¹⁷ There is substantial variation in the number of offers participants make, reflected in the relatively large standard deviations. While there are some notable differences across types, with lower types generally making more offers than higher types, differences across information or preference treatments are insignificant.

Panel (b) of Table 6 illustrates the impacts of the number of offers on payoffs. In the reported regressions, we explain the final payoff of a participant by their position, market characteristics, and the number of offers they make, allowing for fixed-effects by participant and clustering errors at the session level. The association is insignificant in all but one case, pertaining to medium types in the incomplete-information supermodular markets, where we observe a moderately positive association between fraction of offers made and final payoff.

A similar picture emerges when considering variations at the individual level. We consider participants who are “high earners,” receiving a final payoff that is above the average payoff for the role they take in at least 7 of the 10 rounds they played. Analogously, we consider “low earners” as those receiving a final payoff below the average for their role in at least 7 of the 10 rounds. “Medium earners” are all those that remain. The distribution of the various types of earners is similar to that which would be generated by random choice, with

¹⁷Since there are 6 participants in each market, if all made offers at equal volumes, we would expect each to make 16.66% of the offers observed.

Table 6: Impact of Number of Offers on Final Payoffs

	Low	Medium	High
Complete			
Supermodular	0.19 (0.09)	0.16 (0.08)	0.14 (0.09)
Submodular	0.21 (0.07)	0.18 (0.06)	0.11 (0.11)
Incomplete			
Supermodular	0.25 (0.10)	0.17 (0.08)	0.10 (0.05)
Submodular	0.22 (0.08)	0.17 (0.09)	0.11 (0.07)

(a) Fraction of Offers by Type

	β_{low}	β_{med}	β_{high}	$\beta_{\text{low}} = \beta_{\text{med}}$	$\beta_{\text{low}} = \beta_{\text{high}}$	$\beta_{\text{med}} = \beta_{\text{high}}$	R^2 (n)
Complete	-0.17	-1.77	13.33	0.35	0.12	0.11	0.94 (480)
Supermodular	(0.61)	(1.74)	(6.60)				
Complete	1.05	1.18	-2.05	0.98	0.69	0.39	0.84 (480)
Submodular	(4.70)	(2.53)	(5.04)				
Incomplete	-1.44	-10.64*	-5.72	0.04	0.45	0.44	0.93 (480)
Supermodular	(1.05)	(3.76)	(5.37)				
Incomplete	-17.72	-14.30*	-9.96	0.79	0.41	0.63	0.74 (480)
Submodular	(11.11)	(4.81)	(4.43)				

(b) Payoff Regressions

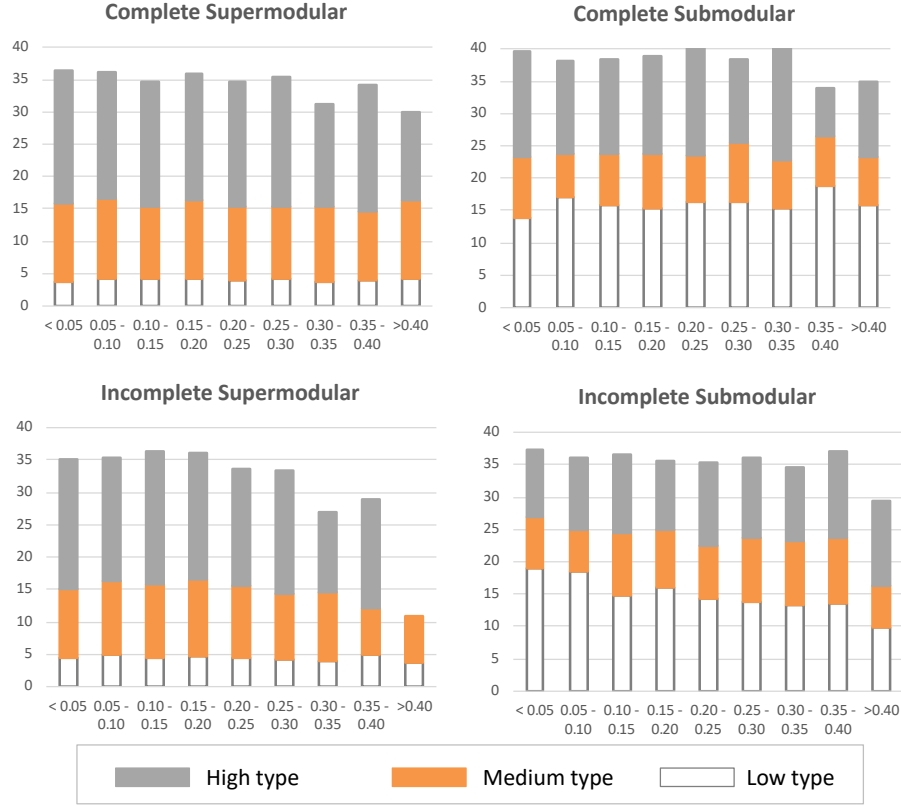
Notes: Panel (a) reports the average number of offers made by each participant type as a fraction of all offers made in that specific market, with standard deviations in parentheses. Rows add up to 50%, modulo rounding. Panel (b) reports the estimated coefficients from linear regressions in which the dependent variable is the participants' payoff and the independent variables include the constant, the dummies for medium and high types (leaving the low types as the base group), the round and the round squared, two measures of altruism per participant, two measures of risk per participant, and the fractions of offers extended by low, medium, and high types. The first three columns in Panel (b) report the estimated coefficients, and robust standard errors in the parentheses, of the fraction of offers made by low, medium, and high types, respectively. Standard errors are clustered at the session level. The next three columns report p -values tests of coefficients based on these regressions. The final column reports the number of observations and the R-squared.

somewhat more “high earners.”¹⁸ We see minute differences between the different categories of earners in terms of fraction of offers made, when controlling for market features, position in the market, session round, and overall number of offers made in the market (see the Appendix for detailed regression results).

Figure 4 summarizes this discussion. For each of our treatments, and each market posi-

¹⁸For example, were payoffs determined at random, we would expect 17.19% of participants to be classified as “high earners.” In our data, we see 27.08%, 35.42%, 31.25%, and 22.92% high earners in the complete supermodular, incomplete supermodular, complete submodular, and incomplete submodular treatments, respectively.

Figure 4: Payoffs by Type as a Function of Fraction of Offers Made



Notes: The height of white bars represents the average payoffs of low-type participants in a particular market for a given fraction of market offers they make. Similarly, the heights of the orange and grey bars represent average payoffs of medium and high type players, respectively, conditional on the fraction of offers they make in a market.

tion, or type, we classify participants according to the fraction of offers they made, divided into 9 categories. We see a substantial number of observations in each of these categories, particularly for those pertaining to fewer than 0.25 of market offers (see Table A.3 in Appendix A). However, as the figure illustrates, we see little impact of this volume of offers on average payoffs for any of the types.

These results are interesting in view of the vast literature suggesting that bargaining strategies may be important in various contexts, most notably in labor markets, see Bertrand (2011) and Shell (2006). While our settings are certainly simplistic in many ways, they suggest a very different story. Market position appears to have a dominant impact on outcomes. Who one matches with, and with what transfer, depends importantly on the role one occupies in the market, while being relatively insensitive to how one bargains.

6 Conclusions

We report an array of results examining outcomes and the dynamics of interactions in decentralized matching markets. We allow for transfers and consider markets with complete and incomplete information, and with supermodular or submodular surplus structures.

Without transfers, prior literature has suggested that decentralized interactions often culminate in stable, and hence efficient, outcomes. Our first main message is that, in the presence of transfers, a substantial fraction of outcomes are still efficient, while fewer outcomes are stable. Participants often establish the matches required for efficiency, but find it more difficult to settle on transfers that induce stable outcomes. Our second message is that limited information and the shift from a supermodular to a submodular surplus structure have important impacts. Limited information constitutes an important hurdle for stability, even when participants have ample opportunities to learn about others through market interactions. Stability is similarly more challenging to achieve with submodular surpluses. Together, incomplete information and submodularity are deadly for stability—in those markets, less than 5% of ultimate outcomes are stable. Our third message pertains to the dynamics of interactions. When surpluses are supermodular, high types tend to match first, followed by medium types, and then by low types. When surpluses are submodular, there is substantial variance in the order of match formation and resulting payoffs. Indeed, the ultimate payoff distribution is nearly uniform. The final message emerging from our data regards bargaining styles. While we see variation in bargaining patterns across individuals, those seem to have little impact on final payoffs. The main determinant of participants' payoffs in our markets is the governing surplus structure and their position, or type.

We believe our study opens the door for several further investigations, both theoretical and experimental. As described in our literature review, several recent papers have suggested some natural stability notions allowing for incomplete information on one side. The results from those papers cannot be easily reconciled with our data. In part, this may be due to the fact that the suggested notions are agnostic about the decentralized process that takes place in the market. In particular, these solution concepts typically take as fixed a specification of uncertainty and a candidate stable outcome, ignoring the fact that the residual uncertainty is likely to depend on the process by which the candidate outcome is attained. We hope our experimental results might be useful in refining those stability notions to richer settings. Our results point to the need for a model allowing agents to glean complete information about the other side of the market through the matching process, while settling on an outcome that is not complete-information stable. Our experiments also suggest that, when information is incomplete, there might be great value for centralization if (complete-information) stability is

an objective. Nonetheless, the extant literature offers little insights on the design of matching markets in the presence of incomplete information, for any objective. We believe this would be a fruitful direction for future research.

Our experiment examined bargaining frictions due to transfers and incomplete information. There are certainly other frictions that would be interesting to inspect. In applications, offers are often costly—in labor markets, employers frequently have limited interview slots or limited offers to make, regardless of their yield; in marriage markets, dating is costly in terms of both time and money. Naturally, frictions pertaining to offer costs may dampen market activity. That, in turn, would limit learning even further, as participants “try out” fewer matches. The inefficiencies we identify may then offer lower bounds on the inefficiencies one might expect in practice. There are other details that our basic design does not incorporate: whether offers are exploding, communication channels between market participants, etc. We hope our study opens the door to further investigations of such additional frictions.

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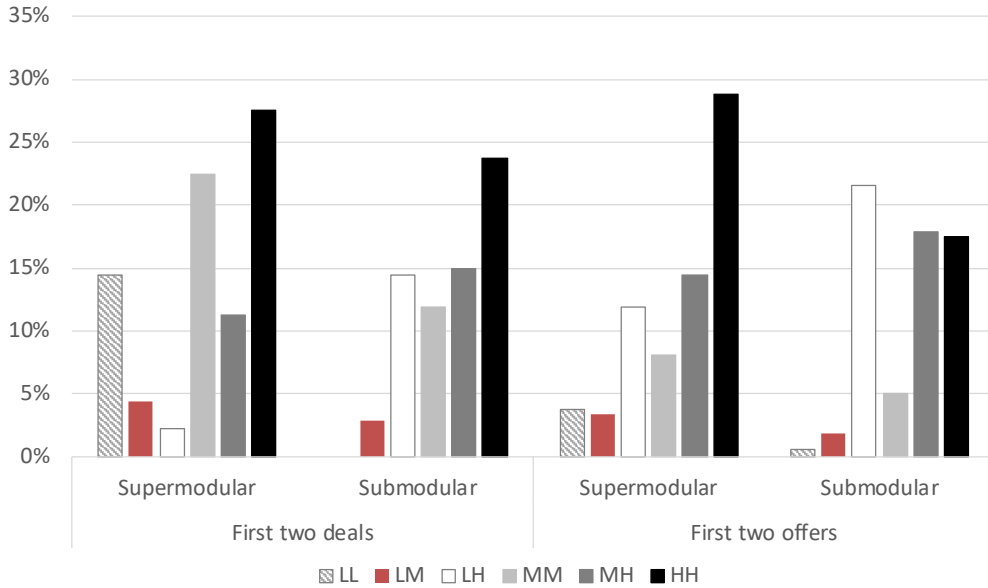
A Additional Analysis

A.1 Do Markets Start the Same Way?

Since most of our results consider the entirety of participants' market interactions, one may wonder whether the impact of the surplus variety occurs through market dynamics alone. In this section, we show that even initial activity varies by the sort of surplus that governs preferences. We focus on complete-information markets, since initial interactions in incomplete-information markets are naturally noisy due to the limited knowledge participants have regarding their own and others' preferences.

Figure A.1 illustrates the frequency of matches formed and offers made at the start of our markets. As can be seen, different patterns emerge across our markets. For example, in our supermodular markets, initial matches are mostly formed between stable partners, with a predominance of matches and offers between high types. In contrast, in our submodular markets, while early matches between high types are still prevalent, most offers occur between low and high types, or between medium and high types. Furthermore, there is roughly an equal share of matches between low and high, medium and high, or two medium types.

Figure A.1: First Two Offers and Deals with Complete Information



Notes: The frequencies for non-congruent matches (LM, LH, MH) are divided by two, since there are twice as many opportunities to make such offers/deals than the congruent ones (LL, MM, and HH).

Table A.2 suggests that the profile of transfers also differs across market classes from the start. Interestingly, submodular markets are characterized by more equal splits at the start

of interactions, even though, as we showed in the paper, this pattern reverses as markets evolve.

Table A.2: Frequency of Equal Splits in First Deals/Offers

	First two deals		First two offers	
	Supermodular	Submodular	Supermodular	Submodular
LL	0.78		1.00	0.00
LM	0.71	1.00	0.64	0.50
LH	0.29	0.20	0.55	0.42
MM	0.83	0.95	0.77	0.75
MH	0.47	0.60	0.59	0.70
HH	0.75	0.89	0.67	0.79

Notes: Equal split is defined between 45% and 55% of the total surplus.

A.2 Bargaining Styles

Table A.3 below is the companion table for Figure 4 in the main text of the paper. It depicts the number of observations we have for each of the categories representing the fraction of offers made in a market by a particular player type in a particular market variety. There are 160 observations for each player type in each market (8 groups \times 10 markets \times 2 players of each type).

Next, we replicate the analysis presented in the main body of the paper regarding bargaining styles of market participants with respect to other characteristics of market behavior such as number of matches made throughout the market, the share of surpluses demanded when making offers, and the timing in which the first and the last matches were created. For each of these four characteristics we present the variation across different types of players and the effects of this variation on final payoffs (using regression analysis similar to that reported in Table 6).

In Table A.6 we report tests pertaining to comparisons of coefficients based on regression analysis of the bargaining style of “high earners.” Specifically, for each market structure, corresponding to the governing surplus and information available, we run a linear regression in which the dependent variable is one of the market behavior characteristics—number of offers, number of deals, share of surplus requested in offers, timing of the first and the last match—on a constant, indicators of medium- and high-type participant, interaction terms between being a high earner and participant type, and control variables. The controls include the round number, the fixed effects for individual participants, the total number of offers made in the market in the first set of regressions, and the total number of deals made in the market in the second set of regressions. We cluster standard errors at the session level to

Table A.3: Number of observations for each category in Figure 4

	Complete Supermodular			Complete Submodular		
	low	medium	high	low	medium	high
less than 0.05	21	28	39	6	13	41
0.05 - 0.10	30	33	26	15	20	45
0.10 - 0.15	21	23	28	35	33	31
0.15 - 0.20	19	24	22	23	25	15
0.20 - 0.25	18	11	19	19	33	12
0.25 - 0.30	15	16	8	30	12	9
0.30 - 0.35	16	12	7	14	12	4
0.35 - 0.40	7	6	5	7	7	1
more than 0.40	13	7	6	11	5	2

	Incomplete Supermodular			Incomplete Submodular		
	low	medium	high	low	medium	high
less than 0.05	4	14	46	2	17	51
0.05 - 0.10	9	30	50	15	33	47
0.10 - 0.15	23	37	33	32	30	22
0.15 - 0.20	24	23	19	23	21	18
0.20 - 0.25	30	22	2	26	23	9
0.25 - 0.30	26	15	17	26	19	8
0.30 - 0.35	23	6	2	15	7	2
0.35 - 0.40	7	6	1	8	5	1
more than 0.40	14	7	0	13	5	2

Notes: The number of observations per category is presented, where there are 160 observations per market per player type: $10 \text{ rounds} \times 8 \text{ groups} \times 2 \text{ players} = 160$.

account for interdependencies of observations that come from the same session. We report the estimated coefficients and the robust standard errors in parentheses for the interaction terms of high earners with their type and test whether those interaction coefficients are significantly different from zero. If they are, this means that high earners of the specified type behave in a systematically different way than low earners.

Table A.4: Variation in Market Behavior

	Number of Matches by Type (frac)			Share of Surplus in Offers (out of 100%)		
	Low	Medium	High	Low	Medium	High
Complete						
Supermodular	0.31 (0.06)	0.36 (0.06)	0.33 (0.06)	49.15 (6.58)	49.31 (6.36)	55.20 (4.79)
Submodular	0.24 (0.06)	0.34 (0.06)	0.40 (0.08)	40.53 (6.56)	48.85 (4.22)	58.67 (8.07)
Incomplete						
Supermodular	0.38 (0.08)	0.37 (0.06)	0.25 (0.08)	47.45 (7.31)	49.68 (7.00)	52.63 (7.86)
Submodular	0.33 (0.06)	0.32 (0.07)	0.34 (0.09)	43.59 (7.49)	50.85 (6.69)	55.36 (5.95)

	First Match (quintile)			Last Match (quintile)		
	Low	Medium	High	Low	Medium	High
Complete						
Supermodular	3.02 (1.09)	1.98 (0.71)	1.88 (0.77)	4.00 (0.89)	3.58 (0.98)	3.15 (1.02)
Submodular	2.40 (0.99)	1.82 (0.77)	1.39 (0.48)	3.93 (0.86)	4.06 (0.73)	3.72 (0.70)
Incomplete						
Supermodular	1.09 (0.15)	1.08 (0.14)	1.05 (0.11)	4.47 (0.70)	4.00 (0.91)	2.57 (0.88)
Submodular	1.13 (0.24)	1.08 (0.19)	1.05 (0.12)	4.24 (0.70)	3.95 (0.85)	3.65 (0.97)

Table A.5: Does Market Behavior Affects Final Payoffs? Regression Analysis

	β_{low}	β_{med}	β_{high}	$\beta_{\text{low}} = \beta_{\text{med}}$	$\beta_{\text{low}} = \beta_{\text{high}}$	$\beta_{\text{med}} = \beta_{\text{high}}$	R^2 (n)
Complete							
Supermodular	0.82 (1.22)	-2.53 (1.31)	20.10 (17.51)	0.18	0.32	0.30	0.94 (480)
Submodular	-3.67 (3.04)	-6.04* (2.44)	2.70 (1.79)	0.35	0.26	0.08	0.84 (480)
Incomplete							
Supermodular	2.20 (2.19)	-9.13* (3.28)	-9.30** (2.34)	0.08	0.03	0.97	0.91 (480)
Submodular	-11.63 (6.59)	-8.66** (2.12)	1.44 (5.22)	0.73	0.01	0.23	0.68 (480)

(a) Number of Matches by Type

	β_{low}	β_{med}	β_{high}	$\beta_{\text{low}} = \beta_{\text{med}}$	$\beta_{\text{low}} = \beta_{\text{high}}$	$\beta_{\text{med}} = \beta_{\text{high}}$	R^2 (n)
Complete							
Supermodular	0.01 (0.01)	0.01 (0.02)	0.02 (0.02)	0.83	0.57	0.61	0.92 (428)
Submodular	-0.02 (0.07)	-0.04 (0.02)	-0.01 (0.05)	0.81	0.81	0.37	0.83 (448)
Incomplete							
Supermodular	0.003 (0.01)	0.10 (0.05)	0.04 (0.04)	0.19	0.48	0.22	0.91 (397)
Submodular	0.05 (0.04)	-0.04 (0.09)	0.14 (0.08)	0.46	0.52	0.05	0.69 (427)

(b) Share of Surplus in Offers

	β_{low}	β_{med}	β_{high}	$\beta_{\text{low}} = \beta_{\text{med}}$	$\beta_{\text{low}} = \beta_{\text{high}}$	$\beta_{\text{med}} = \beta_{\text{high}}$	R^2 (n)
Complete							
Supermodular	-0.04 (0.03)	0.17 (0.11)	-0.03 (0.08)	0.23	0.86	0.14	0.96 (478)
Submodular	-0.29 (0.15)	0.21 (0.14)	0.43 (0.51)	0.02	0.29	0.71	0.84 (480)
Incomplete							
Supermodular	-0.38 (0.55)	0.84** (0.16)	0.54* (0.16)	0.12	0.23	0.26	0.91 (480)
Submodular	-0.26 (0.97)	0.99 (1.91)	-0.65 (1.28)	0.30	0.50	0.15	0.68 (480)

(c) Timing of First Match (quintile)

	β_{low}	β_{med}	β_{high}	$\beta_{\text{low}} = \beta_{\text{med}}$	$\beta_{\text{low}} = \beta_{\text{high}}$	$\beta_{\text{med}} = \beta_{\text{high}}$	R^2 (n)
Complete							
Supermodular	0.006 (0.03)	-0.01 (0.13)	0.30 (0.17)	0.92	0.21	0.09	0.96 (466)
Submodular	-0.37 (0.28)	-0.19 (0.23)	0.11 (0.36)	0.42	0.51	0.61	0.84 (476)
Incomplete							
Supermodular	0.16 (0.17)	-0.26 (0.24)	-0.47 (0.16)	0.38	0.00	0.61	0.91 (480)
Submodular	-0.85 (0.74)	-0.83 (0.30)	0.43 (0.28)	0.98	0.19	0.10	0.68 (480)

(d) Timing of Last Match (quintile)

Notes: Each row is one regression. The dependent variable is the final payoff of player. The independent variables contain a constant, the dummies for medium and high type players, interaction between the market behavior (number of deals, share of surplus, timing of the first and the last match) and the type of the player as well as individual controls for risk attitudes and degree of altruism as captured by the auxiliary tasks conducted at the end of the experiment. We cluster standard errors by session. The number of observations in the panel (b) is smaller than in other panels because some participants never made an offer in a particular market.

Table A.6: Individual Analysis of Bargaining Styles and Its Effect on Payoffs

	Number of Offers			Number of Deals		
	Low	Medium	High	Low	Medium	High
Complete						
Supermodular	0.05** (0.01)	0.003 (0.01)	0.0001 (0.01)	-0.003 (0.02)	-0.02** (0.006)	-0.01 (0.02)
Submodular	0.07* (0.03)	0.02** (0.006)	0.02 (0.02)	0.02 (0.02)	0.01 (0.02)	0.03 (0.02)
Incomplete						
Supermodular	0.11** (0.02)	0.10** (0.01)	0.11** (0.01)	-0.10** (0.03)	-0.08** (0.009)	-0.04 (0.02)
Submodular	0.18** (0.02)	0.14** (0.03)	0.19** (0.03)	0.01 (0.03)	-0.02 (0.04)	-0.00004 (0.0002)
	Share of Surplus in Offers					
	Low	Medium	High			
Complete						
Supermodular	3.77** (0.66)	4.47** (1.18)	1.97* (0.75)			
Submodular	3.84 (2.45)	5.74** (1.57)	5.11** (1.17)			
Incomplete						
Supermodular	1.29 (1.97)	1.31 (0.61)	0.48 (1.32)			
Submodular	-7.17** (1.64)	-7.80** (1.89)	-3.22** (0.76)			
	Timing of First Deal (in quintiles)			Timing of Last Deal (in quintiles)		
	Low	Medium	High	Low	Medium	High
Complete						
Supermodular	0.31 (0.25)	-0.09 (0.11)	-0.30 (0.22)	0.58** (0.12)	-0.12 (0.09)	-0.08 (0.12)
Submodular	-1.34** (0.12)	-1.28** (0.20)	-1.37** (0.18)	-0.04 (0.06)	-0.39 (0.18)	-0.20 (0.14)
Incomplete						
Supermodular	-0.11 (0.06)	-0.10** (0.01)	-0.09* (0.04)	-0.48 (0.36)	-0.69** (0.16)	-0.19 (0.11)
Submodular	0.05 (0.03)	0.12** (0.02)	0.11** (0.02)	0.42 (0.34)	0.27 (0.20)	1.00** (0.16)

Notes: see description above

B Predictions from Stability with Transfers

As described in Section 3, a stable outcome is an individually rational outcome that has no blocking pairs. When transfers are available, there exist many transfer profiles that sustain stable outcomes in both our supermodular and submodular markets. The associated stable matching, however, is unique for both market types. The table below shows the system of inequalities for each market type that identifies the set of stable transfer profiles. We use x_i to denote the payoff of market participant i , using the labels in Table 1 in the main text. The first column corresponds to our supermodular market, the second to our submodular market.

Supermodular market	Submodular market
$x_{\text{Kiwi}} \geq 0$	$x_{\text{Kiwi}} \geq 0$
$x_{\text{Mango}} \geq 0$	$x_{\text{Mango}} \geq 0$
$x_{\text{Plum}} \geq 0$	$x_{\text{Plum}} \geq 0$
$x_{\text{Blue}} \geq 0$	$x_{\text{Blue}} \geq 0$
$x_{\text{Crimson}} \geq 0$	$x_{\text{Crimson}} \geq 0$
$x_{\text{White}} \geq 0$	$x_{\text{White}} \geq 0$
$x_{\text{Kiwi}} + x_{\text{Blue}} \geq 8$	$x_{\text{Kiwi}} + x_{\text{Blue}} \geq 8$
$x_{\text{Kiwi}} + x_{\text{Crimson}} \geq 16$	$x_{\text{Kiwi}} + x_{\text{Crimson}} \geq 32$
$x_{\text{Kiwi}} + x_{\text{White}} \geq 24$	$x_{\text{Kiwi}} + x_{\text{White}} \geq 56$
$x_{\text{Mango}} + x_{\text{Blue}} \geq 16$	$x_{\text{Mango}} + x_{\text{Blue}} \geq 32$
$x_{\text{Mango}} + x_{\text{Crimson}} \geq 32$	$x_{\text{Mango}} + x_{\text{Crimson}} \geq 48$
$x_{\text{Mango}} + x_{\text{White}} \geq 48$	$x_{\text{Mango}} + x_{\text{White}} \geq 64$
$x_{\text{Plum}} + x_{\text{Blue}} \geq 24$	$x_{\text{Plum}} + x_{\text{Blue}} \geq 56$
$x_{\text{Plum}} + x_{\text{Crimson}} \geq 48$	$x_{\text{Plum}} + x_{\text{Crimson}} \geq 64$
$x_{\text{Plum}} + x_{\text{White}} \geq 72$	$x_{\text{Plum}} + x_{\text{White}} \geq 72$
$x_{\text{Kiwi}} + x_{\text{Mango}} + x_{\text{Plum}} +$ $+x_{\text{Blue}} + x_{\text{Crimson}} + x_{\text{White}} \geq 112$	$x_{\text{Kiwi}} + x_{\text{Mango}} + x_{\text{Plum}} +$ $+x_{\text{Blue}} + x_{\text{Crimson}} + x_{\text{White}} \geq 160$

C Sample Instructions

Welcome. Welcome to EBEL and thank you for participating in today’s experiment. Please place all of your personal belongings away so that we can have your complete attention. Please use the laptops as instructed. In particular, please do not attempt to browse the web or use programs unrelated to the experiment.

Guidelines. You will be paid in private and in cash at the end of the experiment. The amount that you ultimately earn in the experiment depends on your decisions, the decisions of others, and random chance. You have each earned a \$10 payment for showing up on time. You will be using laptops for the entire experiment, and all interactions between yourself and others will take place via the laptop’s terminal. Please DO NOT socialize or talk.

Overview. Today’s experiment is about matching. The main part of the experiment consists of 11 rounds: one practice round and 10 actual rounds. We will also ask you to complete several simple tasks at the end.

At the beginning of the experiment, you will be randomly assigned a role: either a color or a food. **Your role will remain fixed** across all rounds of the experiment. At the beginning of each round, you will be randomly assigned a type:

- If you are a color, you can be one of three types: Blue, Crimson, or White.
- If you are a food, you can be one of three types: Kiwi, Mango, or Plum.

Your type (but not your role) may change across each round of the experiment.

In each round, you will be randomly assigned to a group of six: three colors (one Blue, one Crimson, and one White) and three foods (one Kiwi, one Mango, and one Plum). Your goal in each round is to match with an individual from the opposite role. **If you are a color, your goal is to match with a food. If you are a food, your goal is to match with a color.**

Match Payoff.

	KIWI	MANGO	PLUM
BLUE	8	16	24
CRIMSON	16	32	48
WHITE	24	48	72

A color and food who match together earn a **match payoff** (in tokens). **You will earn a different payoff depending on whom you match with and how you choose to split the match payoff.**

Example #1.

	KIWI	MANGO	PLUM
BLUE	8	16	24
CRIMSON	16	32	48
WHITE	24	48	72

Blue and Mango can match together, with the **sum of payoffs** for Blue and Mango yielding **16 tokens**. For example, Blue could receive a payoff of 10 tokens and Mango would then receive a payoff of 6 tokens. Another example: Blue could receive a payoff of 7 tokens and Mango would then receive a payoff of 9 tokens.

Example #2.

	KIWI	MANGO	PLUM
BLUE	8	16	24
CRIMSON	16	32	48
WHITE	24	48	72

Crimson and Plum can match together, with the **sum of payoffs** for Crimson and Plum yielding **48 tokens**. For example, Crimson could receive a payoff of 30 tokens and Plum would then receive a payoff of 18 tokens. Another example: Crimson could receive a payoff of 23 tokens and Plum would then receive a payoff of 25 tokens.

Example #3.

	KIWI	MANGO	PLUM
BLUE	8	16	24
CRIMSON	16	32	48
WHITE	24	48	72

White and Kiwi can match together, with the **sum of payoffs** for White and Kiwi yielding **24 tokens**. For example, White could receive a payoff of 18 tokens and Kiwi would then receive a payoff of 6 tokens. Another example: White could receive a payoff of 9 tokens and Kiwi would then receive a payoff of 15 tokens.

Information about the payoff matrix. At the beginning of each round, we will reshuffle the rows and columns of the matrix.

	KIWI	MANGO	PLUM
BLUE	8	16	24
CRIMSON	16	32	48
WHITE	24	48	72

Examples.

	KIWI	MANGO	PLUM
BLUE	8	16	24
CRIMSON	16	32	48
WHITE	24	48	72

	KIWI	MANGO	PLUM
BLUE	24	16	8
CRIMSON	48	32	16
WHITE	72	48	24

	KIWI	MANGO	PLUM
BLUE	16	32	48
CRIMSON	24	48	72
WHITE	8	16	24

	KIWI	MANGO	PLUM
BLUE	48	32	16
CRIMSON	72	48	24
WHITE	24	16	8

All possible reshufflings are equally likely. At the beginning of each round, you will not know how the matrix was reshuffled, but you will know which payoffs you might receive.

Examples. Suppose you are Blue, and you learn that your payoffs might be 16, 32, 48. It might be that a match with Kiwi generates 16, a match with Mango generates 32, and a match with Plum generates 48.

	KIWI	MANGO	PLUM
BLUE	16	32	48
CRIMSON	24	48	72
WHITE	8	16	24

It might be that a match with Kiwi generates 48, a match with Mango generates 32, and a match with Plum generates 16.

	KIWI	MANGO	PLUM
BLUE	48	32	16
CRIMSON	72	48	24
WHITE	24	16	8

All possible reshufflings are equally likely. While you will know your possible payoffs, you will not know which payoff corresponds to which matching. Your payoffs will appear on the top part of your interface. Note that no other subject in your group observes your possible match payoffs. Each person only sees his or her own possible match payoffs.

Rules of the Experiment. In each round, you will start off unmatched. You are free to make at most one match proposal to any individual of the opposite role at any given time.

A match proposal must specify what your partner will get. If your proposal is accepted, then you will get the **match payoff minus what your partner will get**. You are also free to accept or reject match proposals that you receive from other individuals. Any match proposal that is not accepted or rejected **within 10 seconds** will automatically disappear. When a match is accepted, both the proposer and the receiver see the payoffs they get from the match.

Example 1: Suppose you are Blue, and you know your possible match payoffs are 16, 32, and 48. If you make an offer of 10 to Kiwi, which gets accepted, you might see that you get 6 and Kiwi gets 10. This implies that you and Kiwi have a match payoff of $6+10 = 16$.

Example 2: Suppose you are Blue, and you know your possible match payoffs are 16, 32, and 48. If you make an offer of 10 to Kiwi, which gets accepted, you might see that you get 38 and Kiwi gets 10. This implies that you and Kiwi have a match payoff of $38+10 = 48$.

You are Crimson.

Your possible surpluses are 16, 32, or 48
There are 5 seconds left.

	Kiwi	Mango	Plum
Blue			
Crimson		Please input an amount to send. Responder's payoff: 15 <input type="text"/>	
White			

Click on the square to make an offer

Move slider to suggest the responder's payoff

Submit Proposal

You are Crimson.

Your possible surpluses are 16, 32, or 48
There are 26 seconds left.

	Kiwi	Mango	Plum
Blue			
Crimson		<p>You made an offer to Mango. If accepted, Mango will keep 15. 7 seconds left to reply.</p>	
White			

Confirmation of offer

You are Mango.

Your possible surpluses are 8, 16, or 24
There are 20 seconds left.

	Blue	Crimson	White
Kiwi			
Mango		<p>Crimson has made you an offer. If you accept, you will keep 15. Please accept or reject.</p> <p>Accept Reject</p> <p>1 seconds left for reply.</p>	
Plum			

Decision to accept or reject

Timer

You are Crimson.

Your possible surpluses are 8, 16, or 24
There are 26 seconds left.

	Kiwi	Mango	Plum
Blue			
Crimson		You are matched to Mango. You keep 1. Mango keeps 15.	
White			

When your offer is accepted, you see the payoffs

You are Mango.

Your possible surpluses are 16, 32, or 48
There are 12 seconds left.

	Blue	Crimson	White
Kiwi			
Mango		You are matched to Crimson. Crimson keeps 1. You keep 15.	
Plum			

When you accept an offer, you see the payoffs

You are Kiwi.

Your possible surpluses are 16, 32, or 48

There are 16 seconds left.

	Blue	Crimson	White
Kiwi			
Mango		Crimson is matched to Mango. Mango keeps 15.	
Plum			

Current match entries are shaded in orange

Rules of the Experiment, cont... If you proposed a match which was accepted and in which your own earnings are negative, then you will have an opportunity to unilaterally break this match by clicking a “cancel” button.

You are White.

Your possible surpluses are 24, 48, or 72
There are 16 seconds left.

	Kiwi	Mango	Plum
Blue			
Crimson			
White		<p>You are matched to Mango. You keep -18. Mango keeps 66.</p> <p>Cancel</p>	

Negative payoff

Click Cancel button to cancel this match

If you are currently matched, you can still make a match proposal to another individual. If the match proposal is accepted, then your current match will be broken. If you are currently matched, you can still receive match proposals from other individuals. If you accept a match proposal, then your current match will be broken. When you accept a match, or someone else accepts a match with you, any proposal you had made or received before will be automatically rejected.

You are Blue.

Your possible surpluses are 16, 32, or 48
There are 14 seconds left.

	Kiwi	Mango	Plum
Blue		You are matched to Mango. You keep 19. Mango keeps 13.	Please input an amount to send. Responder's payoff: 14 <input type="text"/> Submit Proposal
Crimson			
White			

You can make an offer while matched

You are Blue.

Your possible surpluses are 16, 32, or 48
There are 26 seconds left.

	Kiwi	Mango	Plum
Blue		You are matched to Mango. You keep 19. Mango keeps 13.	You made an offer to Plum. If accepted, Plum will keep 14. 6 seconds left to reply.
Crimson			
White			

Confirmation of offer while matched

A round ends after 30 seconds of inactivity (i.e., after 30 seconds in which no new match proposals have been made). Whenever you are ready to proceed, you can also press the “Move on to Next Round” button. When at least 5 in your group press the button, you will automatically move to the next round (without waiting the 30 seconds). If any activity occurs after you press the button, the button will get released.

You are Crimson.

Your possible surpluses are 8, 16, or 24
There are 16 seconds left.

	Kiwi	Mango	Plum
Blue			
Crimson			You are matched to Plum. Plum keeps -15. You keep 39.
White	White is matched to Kiwi. Kiwi keeps 42.		

Press whenever
ready to proceed
to next round

Move On to Next Round

Payoffs for a Round. Your payoff when the round ends is your final payoff for that round. If you are not matched at the end of the round, your final payoff for that round is 0. Your payoff from temporary matches that are made and then broken during a round do not count for your final payoff.

You are Kiwi.

Your possible surpluses are 16, 32, or 48
There are 16 seconds left.

Timer for the round
(round ends after 30 seconds of inactivity)

	Blue	Crimson	White
Kiwi			
Mango		Crimson is matched to Mango. Mango keeps 15.	
Plum			

Post-Experiment. At the end of the experiment, you will be paid the sum of your payoffs across rounds (excluding the practice round). You will also be asked to complete several simple tasks at the end. You can earn additional money based on your decisions in these tasks.

Your Earnings. Your total earnings in the experiment are the sum of the following amounts:

- \$10 show-up payment
- payoff from 10 main rounds: 10 tokens = 1 dollar
- payoff from the simple tasks:

You need not tell any other participant how much you earned. If there are no questions, we will now begin the actual experiment.